

SGCompanies



125+ Years of the SG Story

Product First · Relationship Builders · Storytellers

OUR VALUES are quite simply
a matter of **HEART.**

H

E

A

R

T

Honor

Excellence

Accountability

Responsiveness

Teamwork

Fashion/Lifestyle Brands



IZOD



BCBG



JOE BOXER



RACHEL
RACHEL ROY



an original
Penguin
BY
Munsingwear



honeydew



Family Brands

PEANUTS



MINECRAFT



Dr. Seuss



123
SESAME STREET



HERSHEY
THE HERSHEY COMPANY



Peeps



PAC-MAN™



STAR WARS
THE MANDALORIAN



LOL SURPRISE!
RAINBOW HIGH



PAW PATROL



Private Label Manufacturing & Owned Brands

SG Footwear

RUGGED SHARK



DAKOTA
— Fleece —
QUALITY COMFORT



FEETMOJI

Walmart

TIME AND TRU.

nobo
no boundaries™

JOYSPUN

[g]
GEORGE



HOLIDAY TIME

SG Apparel Group



ASCEND

meijer

FALLS CREEK.

SHOE SHOW
INCORPORATED

Key Retail Partners

MASS MARKET/GROCERY

Walmart   TARGET *Fred Meyer* *meijer*   

DEPARTMENT STORES

KOHL'S NORDSTROM  *JCPenney* BEALLS *Boscov's* Dillard's

OFF-PRICE

T.J. maxx  *Burlington* Marshalls  *bealls* OUTLET. NORDSTROM *rack*

SPECIALTY

DSW DESIGNER SHOE WAREHOUSE® **SHOE CARNIVAL** **SHOE SHOW** INCORPORATED **FAMOUS** footwear™   

E-COMMERCE

 **Walmart.com** QVC Zappos 

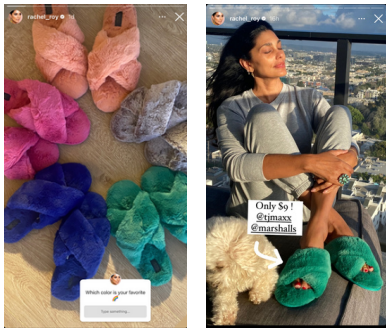
VALUE

FAMILY DOLLAR my family, my family dollar. **DOLLAR GENERAL**

Marketing

Dedicated content development and marketing support

SOCIAL MEDIA



DIGITAL ADVERTISING



PR



TRADE ADVERTISING



CONTENT DEVELOPMENT



TRADE SHOWS



SEO



RETAIL ADVERTISING



SG's Sustainability Commitment

REPREVE

BLOOM

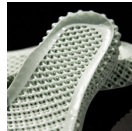
4D · SHOETECH



ProjectGigaton™

How2Recycle*

WGSN



3D DESIGN AND
PRINTING
INNOVATION



DIRECT SHIPPING
SOLUTIONS AND
CONSOLIDATION



EDUCATE OUR
RETAIL AND
LICENSED
PARTERS



PRE-ASSORTED
PRODUCT
OFFERINGS



PACKAGING
CALLOUTS AND
SUSTAINABLE
MESSAGING

POST CONSUMER
RECYCLED PACKAGING
AND MATERIALS

Retail Facing &
Cardboard Packaging:

- 100% FSC certified
- 70% PCR
- 30% Responsibly Sourced

Plastic Packaging:

- 2025 Goal: Reduce our plastic packaging further by 25%



Leading ECOMM Experts

Marketplaces (3P)

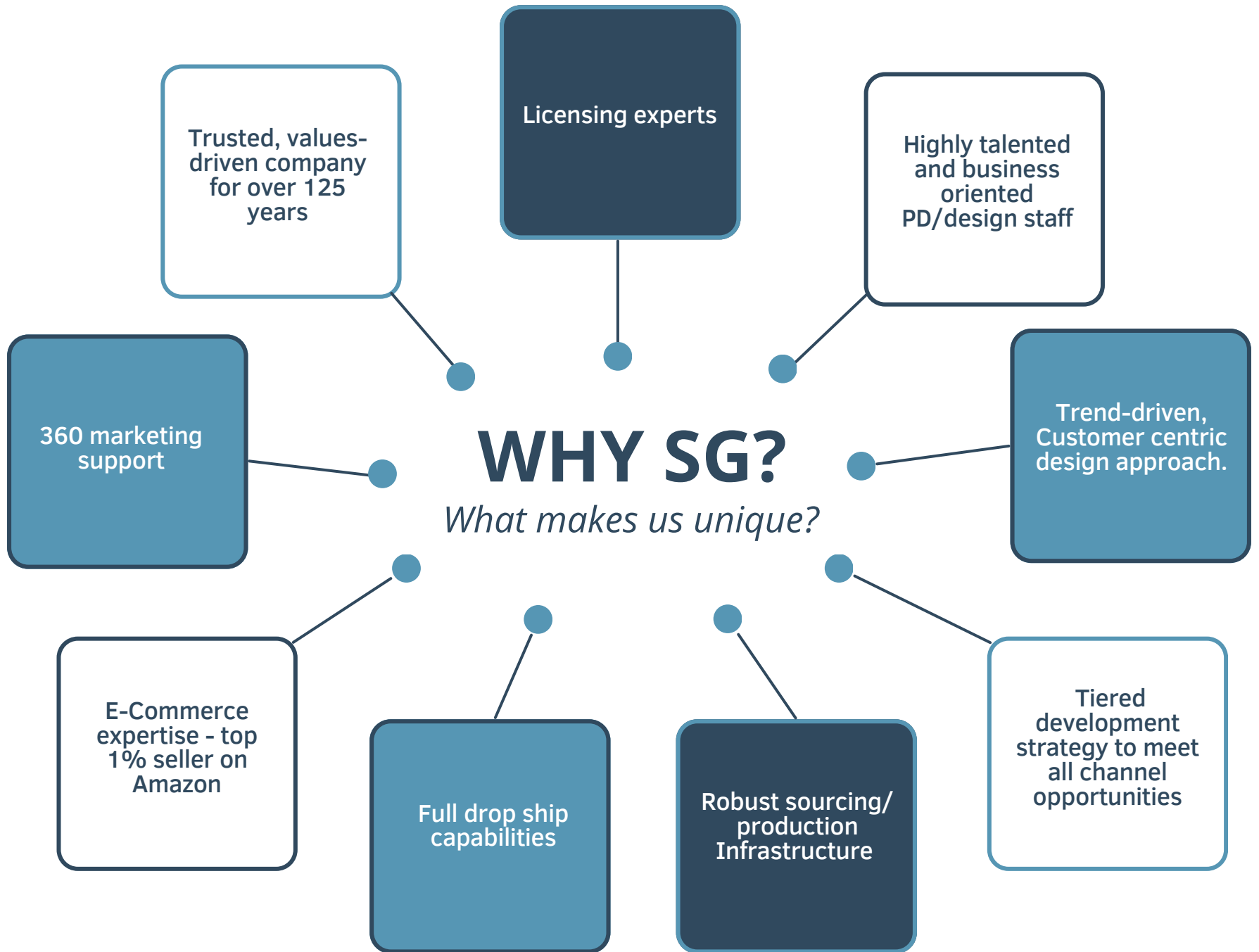
Amazon-FBA
Amazon-FBM
Walmart-WFS
Walmart-FBM
Ebay
Target
Kohl's
Macy's

Drop-Ship (1P/VTC)

Amazon-1P FBM
QVC
Walmart-DSV
Target
Kohl's
Macy's
Nordstrom
Nordstrom Rack
Journeys
Shoe Carnival
Bass Pro Shops

Retailers (1P)

Amazon.com
Walmart.com
Target.com
Kohls.com
Macy's.com



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